



Media Advisory

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Giant “Chicken” Leads Global Action Network Protest Over KFC Farming and Slaughter Abuses

Montreal, 24 January 2003 — Holding signs that read, “The Colonel’s Secret Recipe: Live Scalding, Painful Debeaking, Crippled Chickens,” and accompanied by a giant “chicken,” members of Global Action Network will protest the abusive treatment of animals by KFC suppliers by passing out leaflets at a local KFC restaurant.

The protest is part of an international campaign launched by PETA on January 7 after nearly two years of failed negotiations with KFC’s parent, Yum! Brands.

Protests are planned in cities throughout the world and have already begun across North America, Europe and Australia.

Date: Tues, 28 January 2003

Time: noon

Place: Corner of Decarie Boulevard & Sherbrooke