



372 ST CATHERINE ST W #308 • MONTREAL, QC • H3B 1A2
PHONE: (514) 939-5525 • WWW.GAN.CA

For Immediate Release

Naked anti-fur activists say: "Have A Heart - Don't Buy Fur"

February 14, 2004 - Montreal This Valentines Day, members of Global Action Network will bare all to spread the message of compassion for animals. Holding a banner that reads *"J'ai un grand coeur, I'd rather go naked than wear fur!"* six naked anti-fur activists will be protesting in front of the downtown Bay on February 14th at noon.

Date: Saturday February 14, 2001

Time: Noon

Place: Downtown Bay: St Catherines & Union

Global Action Network will be joining groups in St. John's, Halifax, Saint John, Ottawa, Brockville, Kingston, Durham Region, Niagara Region, Toronto, Hamilton, London, Windsor, Edmonton, Calgary, Kelowna, Vancouver, and Victoria with the message: "Have a Heart – Don't Buy Fur".

According to Zipporah Weisberg, Global Action Network campaigner, "consumers must be reminded that fur is not simply a material like cotton, but part of a once living, breathing, sentient being. These animals died a long, agonizing death in a trap or spent a miserable life in a barren cage only to face inhumane slaughter by gas or electrocution on a fur farm. Once people make the connection between fur trim and coats and the animals that died for their production, they might think twice about purchasing fur."

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Information: Zipporah Weisberg - 514.939.5525 (office) 514.582.4670 (cell)