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For Immediate Release:

May 4, 2003

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**AMERICAN IDOL STAR TURNS THE OTHER CHEEK, UNVEILS NAKED
ANTI-FUR AD OUTSIDE FUR EXPO**

Vanessa Olivarez Calls on Canadians to Boycott Fur

Montréal — **Vanessa Olivarez**, whose appearance on *American Idol* this season sparked an uproar when judge Simon Cowell chided her to lose weight, is taking it all off for the animals—her clothes that is. Olivarez is the latest star to pose for PETA's "Rather Go Naked Than Wear Fur" ad campaign, and in conjunction with Canada's Global Action Network (GAN), she has chosen the North American Fur and Fashion Expo in Montréal (NAFFEM) to unveil the striking new PETA ad:

Date: **Monday, May 5**

Time: **12 noon**

Place: **Hilton Montréal Bonaventure, 1 Bonaventure Plaza, corner of rue Mansfield and
rue de la Gauchetière**

Vanessa will autograph copies of her anti-fur ad for fans, and will talk with them about the cruelties of the fur trade. The theme of this ad is, "**Be comfortable in your own skin, let the animals keep theirs.**"

"Regardless of what Simon says, PETA believes beauty comes in all shapes and sizes, and we're tickled to spotlight Vanessa's unique look in our campaign for cruelty-free fashion," says PETA Vice President Dan Mathews.

Vanessa, PETA, and GAN want to remind consumers that fur-bearing animals are trapped, drowned, or beaten to death in the wild and gassed, strangled, or electrocuted on fur farms. On fur farms worldwide, animals are confined year-round to crowded, filthy cages, often with little or no protection from the elements. Many exhibit symptoms of psychological distress, such as self-mutilation, pacing, and endless circling. No federal laws protect animals on U.S. or Canadian fur farms. "The fur industry butchers animals, pollutes our environment, and exploits aboriginal people," stated Andrew Plumbly, Director of GAN. "No thinking, compassionate person could ever wear fur."

Vanessa joins the ranks of **Kim Basinger, Christy Turlington, Pamela Anderson**, and other notables by posing for PETA's naked anti-fur ad series.